

## Competition of tourism and commercial development for Bai Chay Area, Ha Long Bay



**Ordering Party :** Quang Ninh Province

**Location :** Ha Long City (Vietnam)

**Project Area :** Approximately 130ha

Hotels, service apartments, commercial facilities and others

**Planning phase :** Conceptual plan for competition

**Time of service :** 2009

This project is to improve the proposal we submitted at the international competition held in 2008 for tourism and commercial development around Ha Long Bay.

Since the province decided a road development plan along the beach at Bai Chai area located in the west side of Cua Luc Channel, we revised and improved the function of each core area and network to connect them. Along the new beach road, traffic lanes for cyclo and coach, as well as for cars and pedestrians are to be constructed so that the road may not separate the beach and town. People can also enjoy the view from the road because plazas are located at 500m intervals of the road.

We presented the following proposals with the concept that "Environmental Harmony Tourist Site; Halon Emerald Coast" which provides peace and happiness to visitors.

1. Develop the sightseeing network connecting people to the sea and the town
2. Create "Lively resort" where people get together and communicate actively
3. Achieve the environmental-friendly development and reserve the natural and cultural heritages there.